



Public Safety and Education Programs and Enforcement

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1. Cycling Education in the Netherlands
 2. Relationship with Sustainable Safety / Vision Zero
 3. Permanent Traffic Safety Education
 4. Discussion

What do you know
about cycling education in the
Netherlands?

What is cycling education?

General, broad sense:

The means through which the aims and habits of a group of people lives on from one generation to the next.

It occurs **through any experience that has a formative effect** on the way one thinks, feels, or acts.

Narrow, technical sense:

The **formal process** by which Society deliberately transmits its Accumulated knowledge, skills, customs and values from one generation to another, e.g., instruction in schools.

Experiences that have a formative effect



A formal process



Rituals



From one generation to the next



Relationship with Sustainable Safety / Vision Zero (SWOV)

- Engineering of Infrastructure
- Engineering of Vehicles and Technology
- Enforcement based on clear rules
- Education; teaching and outreach

Permanent Traffic Safety Education

Offering people in traffic the knowledge, skills and motivation for a safe participation in traffic, during their whole life.

- When situations change
- When tasks in traffic change
- When the rules change
- When people have new roles
- When people enter a new stage of development
- When knowledge, skills or motivation decline

Permanent Traffic Safety Education

0-4 years
old

- Creating positive attitudes for walking and cycling
- Targeting parents, kindergarden

4-12 years
old

- Learning basic rules of the road
- Theory and Practical

12-16 years
old

- Maintain basic rules
- Use of smartphones, wearing lights

16-25 years
old

- Scooters and mopeds
- Beginning car drivers

25-60 years
old

- Maintain rules for drivers
- Maintain attitude

60+

- Cycling safety (e-bikes)
- The use of special mobility devices

Questions and Discussion

Thank you!

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*Cycling
Cultures*



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APBP Webinar on Women Cycling: Bicycling for a Lifetime
2016-05-12: <https://www.youtube.com/watch?v=ts66pjZZulw>

The Bikenerds Podcast 2016-06-31:
<http://www.thebikenerdspodcast.com/angela-van-der-kloof-073116/>

Chapter 4 in Cycling Cultures: 'Lessons learned through training immigrant women in the Netherlands to cycle' - University of Chester Press



Dutch Cycling Embassy

- > www.dutchcycling.nl
- > info@dutchcycling.nl